## RESPONSE UNDER 37 C.F.R. § 1.116 EXPEDITED PROCEDURE GROUP ART UNIT 3625

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application of: Mika PARTAIN et al.

Application No.: 09/760,864

Group Art Unit: 3625

Date Filed: January 16, 2001

Examiner: Michael Misiaszek

For: INTERACTIVE PROMOTION OF PRODUCT SALES IN INTERNET SALES

TRANSACTIONS

I hereby certify that this correspondence is being transmitted by facsimile transmission to the U.S. Patent and Trademark Office at \$3747273-8369

March 16, 2010

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## AMENDMENT UNDER 37 C.F.R. § 1.116 IN RESPONSE TO JANUARY 20, 2010 FINAL OFFICE ACTION

Sir:

This Amendment is submitted in response to the final Office Action dated January 20, 2010 in connection with the above-identified application.

Amendments to the Claims are reflected in the Listing of Claims beginning on page 2.

Remarks begin on page 10 of this paper.